

# Presenting with Confidence

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## Duration

2 days

## Suitable For

All employees responsible for delivering business presentations both formal and informal. The impact of the presenter is what people remember. This course aims to take the mystery out of the art of effective presenting and build confidence in all presenters.

## Objectives

By the end of the course delegates will be able to:

- Describe the purpose of an effective presentation.
- Understand and demonstrate the principles of presentation design and structure
- Consider the needs of the audience.
- Use a range of tools to deliver excellent presentations and make positive impact.
- Deliver effective presentations.

## Course content

### Presentation Structure

- Clear objectives
- Prime time
- Linking objectives to structure

### Managing your material

- Appropriate media
- Presenter notes
- Memory prompts
- Rehearsal

### Managing yourself

- Making impact
- Body language
- Relaxation techniques
- Managing the unexpected
- Staying in control

### Managing the audience

- Using appropriate language
- Checking understanding
- Dealing with difficult participants
- Handling questions

### Planning how and when to apply new tools/skills

- Practical exercise
- Action planning

### Course Evaluation and Next Steps